Docket Number (Optional)

MAR 0 5 2007 Approved for use through 07/31/2006. OMB 0651-0031 U.S. Patent and Trademark Office; U.S. DEPARMENT OF COMMERCE e work Reduction ct of 1995, no persons are required to respond to a collection of information unless if displays a valid OMB control number. Under the

PETITION FOR EXTENSION OF TIME UNDER 37 CFR 1.136(a)

Application Number 09/830,790   Filed July 13, 2001  For PROMOTIONAL IMPACT ASSESSMENT METHODOLOGY  Art Unit 3622   Examiner Nicholas Kim  This is a request under the provisions of 37 CFR 1.136(a) to extend the period for filing a reply in the above identified application.  The requested extension and fee are as follows (check time period desired and enter the appropriate fee below):    Fee   Small Entity Fee     One month (37 CFR 1.17(a)(1))   \$120   \$60   \$	FY 2005 (Fees pursuant to the Consolidated Appropriations Act, 2005 (H.R. 4818).)	065855.0132 (A32717PCT USA)		
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Statement under 37 CFR 3.73(b) is enclosed (Form PTO/SB/96).  attorney or agent of record. Registration Number 37,952  attorney or agent under 37 CFR 1.34.	I am the applicant/inventor.			
attorney or agent under 37 CFR 1.34.				
attorney or agent under 37 CFR 1.34. Registration number if acting under 37 CFR 1.34	attorney or agent of record. Registration Number	37,952	<u> </u>	
	attorney or agent under 37 CFR 1.34.  Registration number if acting under 37 CFR 1.34			
02/28/2007	M. XXXII	02/2	8/2007	
Signature Date	Signature	Date		
Manu J. Tejwani 212-408-2500	Manu J. Tejwani	212-408-2500		
Typed or printed name Telephone Number		Telephone Number		
NOTE: Signatures of all the inventors or assignees of record of the entire interest or their representative(s) are required. Submit multiple forms if more than one signature is required, see below.				
Total of forms are submitted.				

This collection of information is required by 37 CFR 1.136(a). The information is required to obtain or retain a benefit by the public which is to file (and by the USPTO to process) an application. Confidentiality is governed by 35 U.S.C. 122 and 37 CFR 1.11 and 1.14. This collection is estimated to take 6 minutes to complete, including gathering, preparing, and submitting the completed application form to the USPTO. Time will vary depending upon the individual case. Any comments on the amount of time you require to complete this form and/or suggestions for reducing this burden, should be sent to the Chief Information Officer, U.S. Patent and Trademark Office, U.S. Department of Commerce, P.O. Box 1450, Alexandria, VA 22313-1450. DO NOT SEND FEES OR COMPLETED FORMS TO THIS ADDRESS. SEND TO: Commissioner for Patents, P.O. Box 1450, Alexandria, VA 22313-1450.

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